

# Thrifty MUM.COM

*Luxury Lifestyle* on a Family Budget



## Hollie Gregersen

My name is Hollie and I'm 32. I live in East Yorkshire with my husband, our two boys and Boxer Dog Lola. When I was young, my parents once had to sell their vacuum cleaner to be able to buy food that month.

On having children I vowed that we would never be in that position so became determined to earn more if we needed it or find a discount or deal to make a purchase possible. I love good food & drink, travel, homeware, fashion & beauty and fun days out for my family. You can see I'm not one for compromising on the good things in life!

## The Blog

The majority of my readers are just like me. Aged 18-35, female, parents, based in the UK, enjoy a good standard of living but want to get the best value for their money.

I encourage an ethos of "buy quality and you'll only need to buy once" and I share ways they can save money on some things so they can splurge elsewhere.

My readers want to improve their financial situation so they can spoil their children with memorable holidays, nice days out, quality clothing and new toys. They want to be able to not just survive but thrive on maternity pay and find ways that allows them to get out of the standard dual income trap.

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